

www.carowinterfest.com

(810) 569-6856

Mailing Address: 11181 Snow Road, Bridgman, MI 49106

Event Location: Tuscola County Fairgrounds, 188 Park Drive, Caro, MI 48723



DATE: December 27, 2019
TO: Friends of the Caro Winter Fest & Snowmobile Races
FROM: Caro Winter Fest Board of Directors
RE: Sponsorship for 2020 Caro Winter Fest

Mark your calendars ... Caro Winter Fest and Snowmobile Races will return once again to the Tuscola County Fairgrounds on **February 8 and 9, 2020**.

The Caro Winter Fest (CWF) has been a winter festival and community event in Caro since 2009. The event draws in race teams and spectators from all over the Midwest and Canada. It gives a boost to the local economy during the slow winter months with visitors booking hotel rooms, eating at local restaurants, and buying last-minute necessities from our community stores.

Volunteers from the CWF Board and Midwest International Racing Association (MIRA) have already begun working on the logistics for the upcoming 2020 event. Much of what racers and fans have come to love about the event will return, including the professional snowmobile races, oversized Warming Tent with food vendors, live entertainment, and Penelope's Beer & Wine Ice Bar, silent auction, and the buzz of the Chainsaw Carving Competition. Of course, there will also be the famous sledding hill for the children and those young at heart.

As we prepare for another year, we express our sincere appreciation for the support of our community sponsors. You are truly the catalyst in making this event come to life each year and we **THANK YOU** for your continued support. We hope you'll consider helping us with the 2020 event as well. There are a number of ways you can provide support:

- Volunteer – Helping hands are always welcomed whether it's during the planning phase or the event when we need folks to help us set up, manage event logistics, and tear down.
- Sponsor – Be an event sponsor through making a monetary donation.
- Donate – Provide an item for our silent auction or needed supplies.
- Attend – Come be a part of the fun!

Enclosed is a sponsorship form which provides information on sponsorship levels. Please take a moment to review and let us know how you can help to support the 2020 Caro Winter Fest. Mail your completed form to 11181 Snow Road, Bridgman, MI, 49106 by Jan. 24, 2020. All sponsorship payments must be received by February 3, 2020. Any questions can be directed to Kris Reinelt at (810) 569-6856.

Our sincere thanks from the CWF Board,

Kris Reinelt, CWF President
Jenna Stadnika, Treasurer
Jamie LeValley Haslett, Secretary

Caleb Knox
Dean Burkel
Martin Reinelt

Caro 150 Winter Fest is a nonprofit 501(c)4 corporation founded to organize and manage the Caro Winter Fest and Snowmobile Races with the added goal of increasing traffic flow to the local community and to support economic growth for the area as well.



2020 SPONSORSHIP COMMITMENT FORM

Business/Organization Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ E-mail: _____

Web Site: _____

SELECT SPONSORSHIP LEVEL BELOW:

- 1. ALL Sponsorships Include: Business name and website listed on the CWF website; Recognition on CWF Facebook page; and Inclusion in all Thank You advertisements.
2. Core Sponsors: \$1,000 or more receive banners in locations specified below and special recognition during the races/event.
3. Sponsors: \$500 to \$999 receive banner as listed below and recognition during the sponsored event.
4. Donors/Sponsors: \$500 or less receive banner as listed below and recognition during the event.

- PRO-ENDURO RACE CORE SPONSOR - \$2,000 (Limit 3 Sponsors)
Sole sponsorship is available for \$5,000
2' x 4' banner at Main Entrance Gate, Warming Tent Entrance, AND in Grandstands
8 weekend passes

- ICE BAR CORE SPONSOR - \$2,000 (Limit 3 Sponsors)
Sole sponsorship is available for \$5,000
2' x 4' banner at Main Entrance Gate AND at Ice Bar
8 weekend passes

- SPRINT RACE Sponsors
Stock Enduro: \$500
Champ 400: \$300
Supermod 440: \$300
Mod (old) 600: \$200
Superstock 440: \$200
Sole sponsorship is available for \$2,000
2' x 4' banner on Pit Road Entrance
4 weekend passes

- CHAINSAW CARVING CORE SPONSOR - \$1,500 (Limit 2 Sponsors)
Sole sponsorship is available for \$2,500
2' x 4' banner at Main Entrance Gate AND Chainsaw Carving Area
6 weekend passes

- HEADLINER ENTERTAINMENT SPONSOR - \$1,000 (Limit 1 Sponsor)
2' x 4' banner in Warming Tent at the Headliner stage
4 weekend passes

- KITTY KAT RACE CORE SPONSOR - \$1,000 (Limit 3 Sponsors)
Sole sponsorship is available for \$2,500
2' x 4' banner at Main Entrance Gate AND Entrance to the Grandstands
6 weekend passes

- SLEDDING HILL SPONSOR - \$500
2' x 4' banner at Warming Tent Entrance
4 weekend passes

- TRACK CORE SPONSOR - \$1,000 (Limit 2 Sponsors)
Sole sponsorship is available for \$1,600
2' x 4' banner on track side in front of the pits
6 weekend passes

- WARMING TENT ENTERTAINMENT SPONSOR - \$500 (Limit 3 Sponsors)
2' x 4' banner in Warming Tent behind the Warm-Up Band stage
4 weekend passes

- GRANDSTAND DONOR/SPONSOR - \$250
2' x 4' banner in Grandstands
4 weekend passes

- WARMING TENT DONOR/SPONSOR - \$100
2' x 4' banner in Warming Tent
2 weekend passes

GENERAL DONATION Yes No

PRIZE GIVEAWAY SPONSOR Yes No

Amount: _____

List Item(s): _____

SILENT AUCTION DONATION Yes No List Item(s): _____

VOLUNTEER Yes No Available When: _____

Please make check payable to the Caro Winter Fest and return to the address listed above. Thank you for your support!