

www.carowinterfest.com

(989) 551-8546

Caro 150 Winter Fest
565 Romain Road
Caro, MI 48723



DATE: November 13, 2018
TO: Friends of the Caro Winter Fest & Snowmobile Races
FROM: Caro 150 Winter Fest Board of Directors
RE: Sponsorship for 2019 Caro Winter Fest

The Caro 150 Winter Fest (CWF) Board of Directors are pleased to announce the dates for the 10th anniversary of the Caro Winter Fest and Snowmobile Races. The winter festival and community event will return to Caro and the Tuscola County Fairgrounds on **January 19 – 20, 2019**.

As we prepare for another year, we must first send out a big **THANK YOU** to everyone who supported the return of the event this past year. We had a phenomenal turnout and it was in thanks to all the those who volunteered, provided a sponsorship or in-kind donation, donated a silent auction item, and participated in the event. Together we made it a great event!

An extra special thanks to our core event sponsors – Caro Motorsports, Walbro LLC, Kappen Tree Service, Consumers Energy, Michael Sahr Crop Insurance, and Riversbend Rehabilitation; as well as, those who helped to create the ice race track – Fox Excavating, Majestic Sky Link, Crop Production Services, Vermeesch Brothers Farms, and Bartlett Arborist Supply.

Volunteers from the CWF Board and Midwest International Racing Association (MIRA) have already begun working on the logistics for the upcoming 2019 event. Much of what racers and fans have come to love about the event will return, including the professional snowmobile races, oversized Warming Tent with food vendors, live entertainment, and Penelope's Beer & Wine Ice Bar, silent auction, and the buzz of the Chainsaw Carving Competition. Of course, there will also be the famous sledding hill for the children and those young at heart. Prior to the weekend event, the CWF Pub Crawl will be held as well.

The professional snowmobile races will continue to feature Sprint races on Saturday, including Vintage and Stock 600 Enduros. The junior racers (120 Kitty Kats) will race under the lights Saturday night in front of the grandstands. The "big dogs" will race on Sunday in the 250-lap Pro Enduro, which features professional teams from the United States and Canada competing for the top prize.

We would not be able to hold this event if it wasn't for **ALL** of our sponsors – big and small. Please take a moment to review the enclosed sponsorship form and let us know how you can help to support the 2019 Caro Winter Fest and our 10th anniversary celebration. Mail your completed form to the address above by Dec. 31, 2018. In the event that Mother Nature does not cooperate, we will carry over all sponsorships to the following year's event. Any questions can be directed to Monica LeValley at (989) 551-8546.

Our sincere thanks from the CWF Board,

Monica LeValley, CWF President
Jenna Stadnika
Jeremy Simmons

Mark Timko
Dean Burkel
Jamie LeValley

Steve McAlpine
Mary LeValley
Kris Reinelt

Caro 150 Winter Fest is a nonprofit 501(c)4 corporation founded to organize and manage the Caro Winter Fest and Snowmobile Races with the added goal of increasing traffic flow to the local community and to support economic growth for the area as well.

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2019 SPONSORSHIP COMMITMENT FORM

Business/Organization Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ E-mail: _____

Web Site: _____

**SELECT
SPONSORSHIP
LEVEL BELOW:**

1. **ALL Sponsorships Include:** Business name and website listed on the CWF website; Recognition on CWF Facebook page; and Inclusion in all Thank You advertisements.
2. **Core Sponsors:** \$1,000 or more receive banners in locations specified below and special recognition during the races/event.
3. **Sponsors:** \$500 to \$999 receive banner as listed below and recognition during the sponsored event.
4. **Donors/Sponsors:** \$500 or less receive banner as listed below and recognition during the event.

☐ **PRO-ENDURO RACE CORE SPONSOR - \$2,000 (Limit 3 Sponsors)**

- Sole sponsorship is available for \$5,000
- 2' x 4' banner at Main Entrance Gate, Warming Tent Entrance, AND in Grandstands
- 8 weekend passes

☐ **ICE BAR CORE SPONSOR - \$2,000 (Limit 3 Sponsors)**

- Sole sponsorship is available for \$5,000
- 2' x 4' banner at Main Entrance Gate AND at Ice Bar
- 8 weekend passes

☐ **SPRINT RACE Sponsors**

- ☐ Stock Enduro: \$500
- ☐ Champ 400: \$300
- ☐ Supermod 440: \$300
- ☐ Mod (old) 600: \$200
- ☐ Superstock 440: \$200
- Sole sponsorship is available for \$2,000
- 2' x 4' banner on Pit Road Entrance
- 4 weekend passes

☐ **CHAINSAW CARVING CORE SPONSOR - \$1,500 (Limit 2 Sponsors)**

- Sole sponsorship is available for \$2,500
- 2' x 4' banner at Main Entrance Gate AND Chainsaw Carving Area
- 6 weekend passes

☐ **KITTY KAT RACE CORE SPONSOR - \$1,000 (Limit 3 Sponsors)**

- Sole sponsorship is available for \$2,500
- 2' x 4' banner at Main Entrance Gate AND Entrance to the Grandstands
- 6 weekend passes

☐ **NA HEADLINER ENTERTAINMENT SPONSOR - \$1,000 (Limit 1 Sponsor)**

- Not available for the 2019 event as David Rowe from Morgan Stanley has secured this sponsorship.
- 2' x 4' banner in Warming Tent at the Headliner stage
- 4 weekend passes

☐ **SLEDDING HILL SPONSOR - \$500**

- 2' x 4' banner at Warming Tent Entrance
- 4 weekend passes

☐ **TRACK CORE SPONSOR - \$1,000 (Limit 2 Sponsors)**

- Sole sponsorship is available for \$1,600
- 2' x 4' banner on track side in front of the pits
- 6 weekend passes

☐ **WARMING TENT ENTERTAINMENT SPONSOR - \$500 (Limit 3 Sponsors)**

- 2' x 4' banner in Warming Tent behind the Warm-Up Band stage
- 4 weekend passes

☐ **GRANDSTAND DONOR/SPONSOR - \$250**

- 2' x 4' banner in Grandstands
- 4 weekend passes

☐ **WARMING TENT DONOR/SPONSOR - \$100**

- 2' x 4' banner in Warming Tent
- 2 weekend passes

☐ **GENERAL DONATION** ☐ Yes ☐ No
Amount: _____

☐ **PRIZE GIVEAWAY SPONSOR** ☐ Yes ☐ No
List Item(s): _____

☐ **SILENT AUCTION DONATION** ☐ Yes ☐ No List Item(s): _____

☐ **VOLUNTEER** ☐ Yes ☐ No Available When: _____

Please make check payable to the Caro Winter Fest and return to the address listed above. Thank you for your support!